



GROUPLANNER

BY SOLWAYS CUBA

SERVICES FOR GROUPS AND INCENTIVES,  
CUSTOM PROGRAMS FOR TRAVEL AND EVENT  
MANAGEMENT







# GROUPLANNER

BY SOLWAYS CUBA

We are a specialized team of professionals focused on ensuring you a unique MICE tourism experience in Cuba, guaranteeing the maximum profitability of your resources, from a comprehensive and flexible approach.





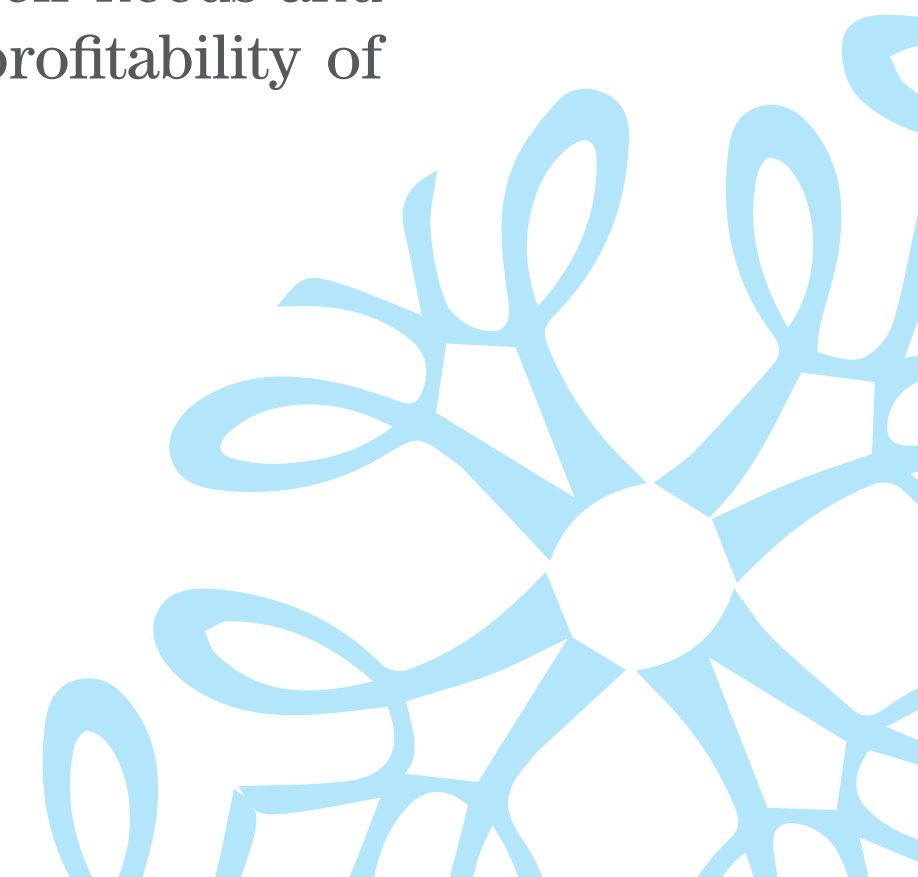
## OUR TEAM. AT YOUR ENTIRE DISPOSAL

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We integrate the team of Solways Cuba, DMC with more than 20 years of experience in the tourist management of the Cuba destination. We belong to the Meliá family and we proudly share its culture of good work. We are members of Euromic, an international association specializing in the MICE industry that brings together DMC with proven professionalism and exceptional service.

We are honored to maintain excellent working relationships with prestigious partners such as Blue Diamond, Iberostar, Muthu and others with a growing presence in Cuba.

Our efforts are focused on providing our clients with a pleasantly memorable experience, with impeccable service and personalized attention, according to their needs and desires, with the maximum guarantee of profitability of their resources.





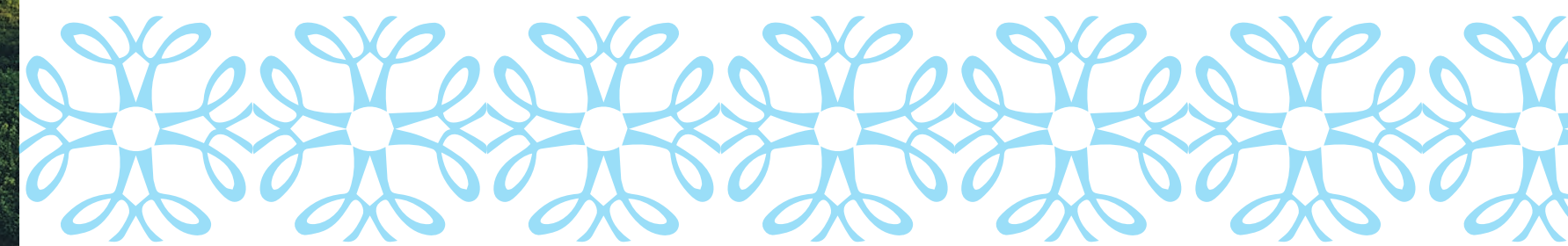


# WELCOME TO DESTINATION CUBA

Cuba is an insular Caribbean country with more than 300 beaches with warm crystal clear waters and fine sand, ideal for sun and beach tourism, nautical activities and diving.

Among all these attractions, the people of Cuba stand out, hospitable and cordial, always ready to share a smile.

In a safe environment, Cuba is a multi-destination itself, where it is possible to enjoy sun and beach tourism, sailing, diving, nature, the cities, culture, health and wellness, golf and, of course, it is also ideal for MICE tourism.

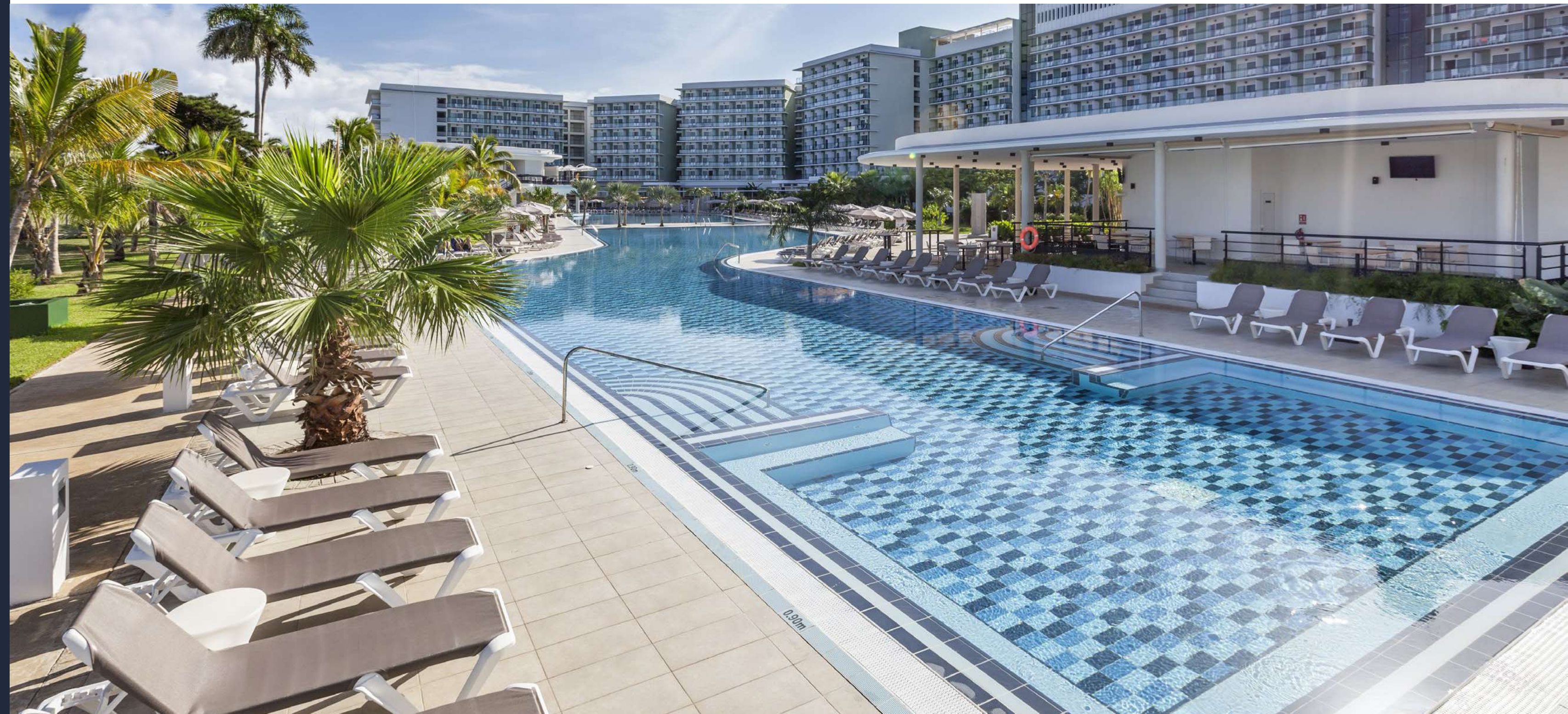




# WELCOME TO DESTINATION CUBA

Tourism infrastructure has been developed:

- International airports and marinas in the main tourist destinations.
- More than 400 hotels, mostly 4 and 5 stars.
- Convention Centers and meeting rooms in hotels with all the facilities for events.
- Diverse ground transportation network.
- Cruise terminals in the west, center and east of the country.





# OUR PRODUCTS

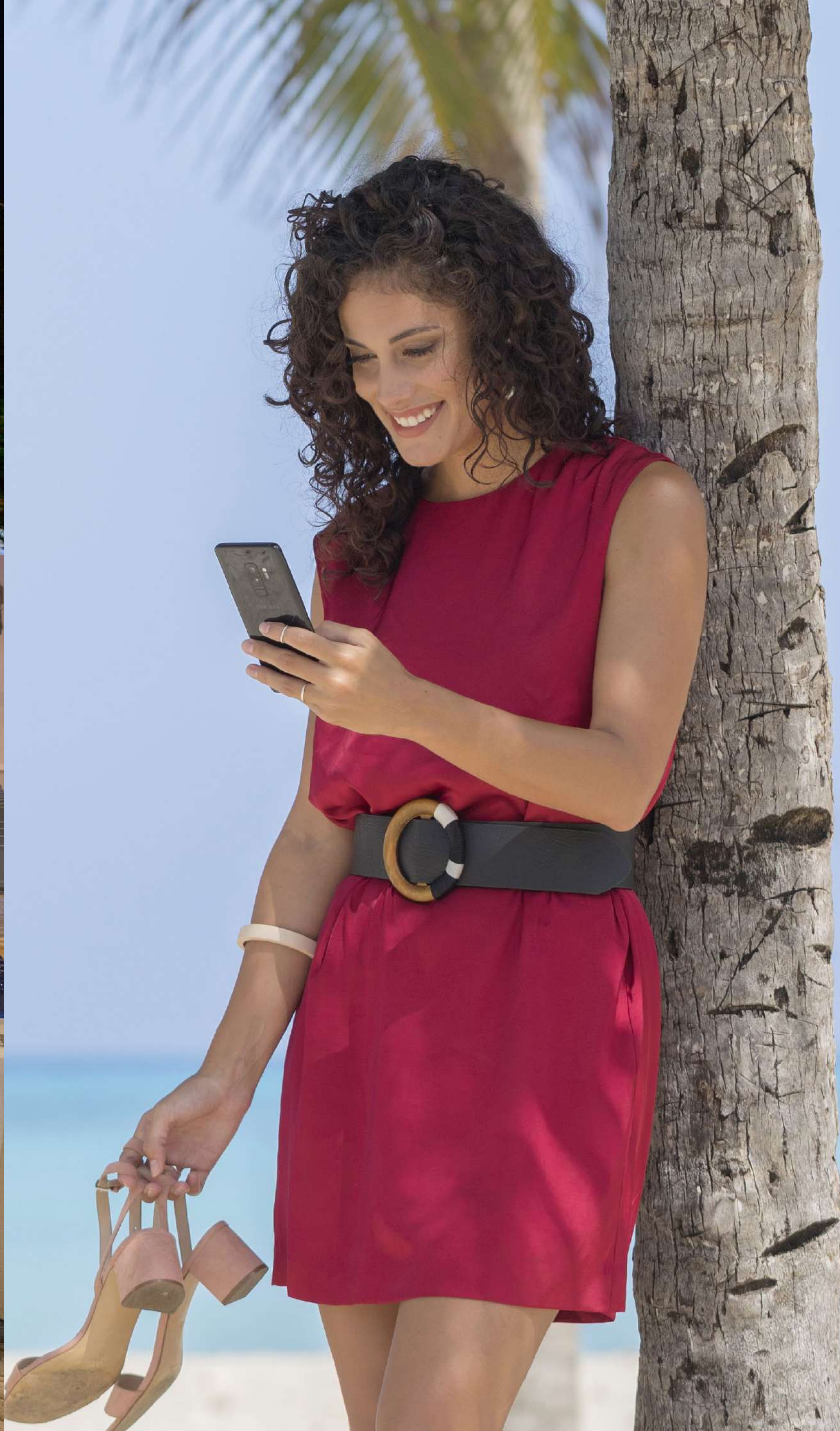
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## Incentives

We propose a tailor-made design for incentive programs, with authentic, exclusive and creative activities that support all the motivation that you hope to generate in your guests.







# OUR PRODUCTS

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## **Events, Meetings, Business conventions and Congresses**

We are able to offer all the services to make your event a success. We have a wide portfolio of venues capable of hosting events of all sizes, high standard hotels, meeting rooms equipped with modern technology and specialized personnel.

We offer personalized web design for the most important events in Cuba ([www.congressesincuba.com](http://www.congressesincuba.com)).

We guide you to achieve the exact balance between work and leisure, also proposing interesting pre and post tour activities for participants and companions.





# OUR PRODUCTS

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**Weddings, honeymoons,  
renewal of vows and anniversaries**

We take care of all the necessary steps so that, without worries, the client fully enjoys unforgettable moments. We propose variants of destination, location for the ceremony, banquet service, decoration and other associated procedures, always according to your dreams and your budget.



# OUR PRODUCTS

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## Specialized programs

For examples: golf, couples, singles, diving, sociopolitical trips, academic trips, among others.

For the full satisfaction of the most dissimilar tastes, we have designed tailored programs that are based on the great natural and cultural wealth treasured by the Cuba destination.





# SHARE YOUR IDEA WITH US...

## WE MAKE IT COME TRUE.

We put in your hands an effective solution for the contracting and purchase of tourist services for your organization.



HOTELS



TRANSFERS



MEETING ROOMS / EXHIBITION HALLS /  
ASSEMBLY AND DECORATION



RESTAURANTS



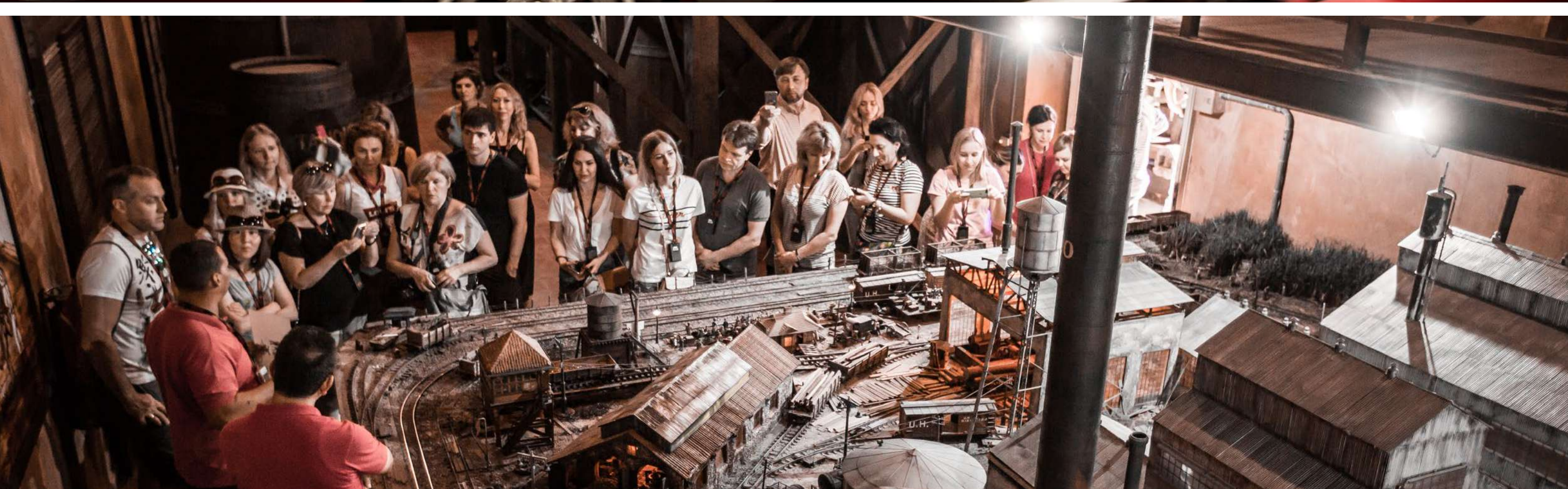
ANIMATIONS



ACTIVITIES / VISITS /  
EXCURSIONS







AS AND ADDED VALUE,  
**WE OFFER YOU UNIQUE ACTIVITIES  
IN ORDER TO TREASURE ALL THE  
COLOR OF CUBA.**

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- Salsa classes in different scene.
- Classes of cocktails and Cuban cuisine.
- Meet Cuban artist.
- Visits to social projects.
- Cultural shows both in renowned and custom-made stages.
- Routes in authentic means of transport: classic American cars, cocotaxis, bicitaxis, among others.
- Experience the historical heritage visiting museums and other interesting installations in each city.
- Tailor made nautical and natural activities.





# DON'T HESITATE... **WE ARE THE BEST PARTNER FOR YOUR EVENT.**

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- Professionals with years of experience.
- Extensive knowledge of the destination Cuba.
- Specialized in the design, organization and operation of incentives, events and conferences.
- Product design according to your budget, needs, and expectations.
- Accompaniment at every step: planning, organization, operation and closing.







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*The finishing touch for your event*



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